

TAKE YOUR BUSINESS TO THE NEXT LEVEL

A powerful 12-month business success coaching program

Spend more time working on your business, not in it!
Improve profits, reduce stress and build staff accountability and engagement
Return to your desired work-life balance

All the great athletes have a coach...

Why shouldn't your business have access to this same level of Business Owner support?
Start solving problems immediately!



How does the Program work?

1. Flexible Delivery Options Available:

- **Do-It-Yourself:** The program is self-paced that you can do online on your own. You can complete it as fast as you want with an optional mentoring service as required.
- **Partnering With You:** The program involves a monthly session that business owners and managers can do with their staff utilising the help of a facilitator to guide them through the program with an optional mentoring service.
- **Partnering With Your Peers:** The program involves a monthly session that a group of business owners and managers can do with their peers from the same sectors or different industries utilising the help of a facilitator to guide them through the program with an optional mentoring service as required.
- **Partnering With Your Peers and Staff:** The program involves a monthly session that a group of business owners and managers can do with their staff and peers from the same sectors or different industries utilising the help of a facilitator to guide them through the program with optional mentoring service.

2. Structured Monthly Accountability: There are 12 major topics. Each participant is immersed in a new hands-on area designed to increase business success. The participant(s) will keep themselves accountable for their monthly performance and the strategies they implemented over the duration of the program.

3. Sharing Ideas and Solving Problems: Participants who are part of a group session share ideas and solve issues by learning from each other and facilitator's experience.

4. Employee Involvement: Most courses or coaching assignments focus on the business owner and manager. To achieve the most favourable outcome and to maximise the

effectiveness of the program, it is highly recommended that the initiatives are implemented progressively at the completion of each session or major topic. The initiatives should be implemented progressively throughout the duration of the program and by inviting a key employee to attend the program who will assist business owners and managers in implementing the program and holding them accountable.

5. Business Systems & Technology: Each business will be provided with over \$3k worth of software technology to help diagnose their business and build a systemised operation.

This program will introduce you to the secrets of entrepreneurs and business leaders around the world.

We will show you how to breed success with your staff and provide you with the strategies to achieve your goals.

The program is conducted either remotely or in-person.
Sign up now.

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‘YOUR BUSINESS SUCCESS’ 12-MONTH COACHING PROGRAM

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A simple, effective, practical and hands-on 12-month Business Success program for small to medium-sized businesses. Follows the 7-step success methodology training.



Month 1 - High level goals and traits of a successful business



Month 2 - Improving your profit and cash flow



Month 3 - Making your business more valuable with a good strategy



Month 4 - Customer strategies, business scorecards and monthly reviews



Month 5 - Using innovation and systems to build a great business



Month 6 - Developing strategy, scorecards and accountability



Month 7 - Automating and streamlining your business



Month 8 - Improving your employee engagement, HR, systems & delegation



Month 9 - Getting your business culture & work-life balance right



Month 10 - Developing budgets, business & marketing plans



Month 11 - Understanding how much your business is worth



Month 12 - Review of course, business, issues and future planning

Hear What Happy Clients Have To Say...

"It is a fantastic resource for business owners to have access to an incredible amount of relevant and essential expertise and advice. The program is presented in good sized segments to allow business owners to reflect on their current practice and think carefully about what is the most important step to take next. It is one of the most empowering and useful programs I have come across and is a true investment in your own business success."

- **Kathy McKenzie, Director - FIRE UP Coaching**

"The Your Business Success Program has been invaluable in helping me to grow my business. I actually don't know how I would have expanded my business without it. The program provides the tools and structure required to correctly start, operate and grow any business. I would definitely recommend it to any business owner whether just starting out or wanting to grow their business. One of the best decisions I have made for the business."

- **Geoff Connor - Epping Electrical**

"I have been in business for 11 years and thought I knew a lot about business. The Your Business Success Program has given me a fantastic insight into how to be even more successful in business. The case studies are interesting and entertaining and some I have watched over and over again. You are not aware of what you've learnt from the YBS Program until you come across problems in your business then you realise that you already know how to start fixing them. It helps you stay positive and believe you can do it no matter what the situation. The YBS Program has been a great investment."

- **Dawn Page - Work Stuff**

"Inspirational! Motivates you to get your act together. It makes you believe it can be done, no matter how tough things get. As a result, we have made changes that have made money for the business."

- **Annette Kropp - Beyond Building**

"Any person with a passion for building a great business will draw inspiration and ideas from this program. The DVDs, workbooks and supplementary materials were content rich and what made learning easy is that the case studies each drew on real-life business examples to illustrate their points. Business is not rocket science, it is the application of common-sense solutions to commerce. I highly recommend this program to anyone involved in a leadership position in small or medium-sized businesses. They are also excellent tools for building the "business IQ" of one's staff."

- **Gary Cobbledick, Co-Founder - The Scribo Group**



What will you receive when you sign up?

COACHING PROGRAM OUTLINE

- 12 sessions with a facilitator delivered either face-to-face or remotely.
- A complete "step-by-step" hand-holding program where each month we show you exactly what to do and how to achieve results.
- A month-by-month learners' guide covering 12 detailed topics that you can go through with your employees or yourself.
- A 160+ page coloured workbook that reveals the 7-step Business Success system.
- A complete turnkey management system to introduce in your business.

RESOURCES & TOOLS

- Over 400 slides, forms and videos with insightful guides to help you grow your business.
- Videos from some of Australia's best entrepreneurs that cost \$3 million to develop the entire series.
- Access to over \$3,000 worth of business software that includes diagnostics, checklists, budgeting, planning, HR tools and access for up to 10 people.
- Practical forms, tools, templates and diagnostics.

ABOUT MAUS - THE COACHING PROGRAM PUBLISHER

MAUS software has been shipped to over 60,000 businesses around the world. The software and business systems have been used in over 30 universities and training institutions. The MAUS brand has dominated the SME market for over 20 years and is still seen as the benchmark of excellence.

Why join the program

Become motivated, invigorated & inspired.

Joining the Your Business Success Coaching Program will provide you with monthly expert guidance and advice to help accelerate your business growth.

- It allows you to “step outside your business” and look at the big picture.
- To implement accountability, make sure you are prioritising and making good decisions.
- Have a group of people that provide you with “Wise Council”.
- Have a 3rd party independent view that helps you to focus on the important issues.
- Access to knowledge and expertise to implement systems and to avoid chasing your tail.
- Enables the development of a continual improvement framework and enhances the company’s reputation.
- Motivates and inspires you and your staff.

Nationally marketed – Over 60,000 businesses have purchased the MAUS systems around the world

The brand, concept and methodology of the consulting and SME success program is being marketed in magazines, through direct marketing email and web marketing campaigns, reaching over 500,000 targeted small to medium-sized business owners.

Snapshot of companies that purchased MAUS software

