

## 2021 ADIA Awards

### Oral Health Partnership

#### What does this award recognise?

This category recognises an ADIA business member that has partnered with an oral health organisation, institute or not-for-profit group on any dental-related project, including volunteer programs, that has benefitted either the Australian public, a specific community in Australia or overseas, or a specific demographic.

#### Who can enter this award?

Open to all ADIA member organisations that:

- Meet the above conditions
- Launched the project in partnership between 1 July 2019 and 30 June 2020
- Have not entered this category previously for this project.

#### Background information

Please start your award submission with the following information:

- Name of member (a company)
- Name of partnering organisation
- Name of contact person at the partner organisation
- Contact email address
- Contact phone number

## **AWARD SUBMISSION QUESTIONS**

### **SECTION 1: OVERVIEW**

- a. Very briefly describe the project – its name, what it does or did, the people who benefitted, and when and where it was launched. (Maximum 100 words. This question is NOT scored, but it will provide judges with important background information.)
- b. Provide a brief overview of your organisation and its involvement in this project, including the number of employees participating (compared to your total staffing numbers), their roles within your organisation and the overall resources your organisation has committed to the project. (Maximum 250 words. This question is NOT scored, but it will provide judges with important background information.)
- c. What specific targets were set for the project? Provide specific, measurable data. For example, if your project related to assisting a specific community in Australia then your targets might include things like projections for the percentage of people in the community positively impacted, statistics relating to the overall health-cost benefit for the community over the next decade, measurements for changes in health care behaviour, and / or targets for the human resources and finances that your organisation would commit to the project. (Maximum 150 words. This question is NOT scored but will be referred to during assessment of other responses.)

### **SECTION 2: OPPORTUNITY and RESEARCH**

- a. Outline the steps that led to your organisation going into the partnership and explain what the partnership was designed to achieve. (Maximum 400 words. How much is this answer worth? 8%.)
- b. How and why did you determine that this was the right partnership for your organisation? Include in your response any research undertaken that indicated the project would be successful and that this success would best be achieved by partnering with this specific partner organisation / institution / group. (Maximum 400 words. How much is this answer worth? 8%.)

### **SECTION 3: PLANNING**

- a. Outline responsibilities your organisation accepted within the partnership plus the planning steps you undertook to ensure that those responsibilities would be met. (Maximum 400 words. How much is this answer worth? 8%.)
- b. What stakeholders other than the partnering organisation did you involve in the project? What was their role? How did this involvement impact or improve the project outcomes? Note: Involvement can include canvassing for opinion or recommendations. (Maximum 400 words. How much is this answer worth? 8%.)

### **SECTION 4: MONITORING and EVALUATION**

- a. What processes and tools did your organisation use to monitor and measure preparation through to the project launch? (Maximum 400 words. How much is this answer worth? 8%.)
- b. What processes and tools did your organisation use to monitor and measure progress towards targets after the project launch? (Maximum 400 words. How much is this answer worth? 8%.)

### **SECTION 5: EXECUTION**

- a. Outline the major actions and associated timeline you adopted to launch or implement the project. (Maximum 400 words. How much is this answer worth? 8%.)
- b. List the major challenges faced throughout the preparation, launch and subsequent management of the project, plus explain how you overcame each. Challenges could include, but are not limited to, changing customer expectations, market condition changes, staffing challenges, or challenges relating to logistics, supply or distribution. (Maximum 400 words. How much is this answer worth? 8%.)

## **SECTION 6: PERFORMANCE and OUTCOMES**

- a. With the targets you provided in Section 1 in mind, how well has the project performed? Provide comparative data and consider the inclusion of feedback from the people who benefitted from the project to support your response. (Maximum 600 words. How much is this answer worth? 12%.)
- b. Outline the ways in which the project went beyond regular expectations to demonstrate 'excellence'? (Maximum 600 words. How much is this answer worth? 12%.)
- c. How has this project directly and / or indirectly improved your customer offerings and / or experience? (Maximum 600 words. How much is this answer worth? 12%.)