

2021 ADIA Awards

Community Service

What does this award recognise?

This category recognises an ADIA member organisation's commitment and contribution to the wider community. Contributions do not need to be related to the dental sector, and can relate to donations, volunteering or participation in the areas of sport, religion, community health, education, environment, knowledge sharing, youth initiatives, poverty reduction, encouraging social inclusion, human rights, anti-discrimination and equality.

Who can enter this award?

Open to all ADIA members that:

- Meet the above conditions
- Can demonstrate in their submission community contribution between 1 July 2019 and 30 June 2020.

Background information

Please start your award submission with the following information:

- Name of member (a company)

AWARD SUBMISSION QUESTIONS

SECTION 1: OVERVIEW

- a. Provide an overview of your organisation – its history, location, service area, staff size and major milestones. (Maximum 400 words. This question is NOT scored, but it will provide judges with important background information.)
- b. Provide your organisation’s mission and vision statements. (Maximum 250 words. This question is NOT scored but will be referred to during assessment of other responses.)

SECTION 2: INTENT

- a. Outline your organisation’s approach to “doing the right thing” in the community and provide any formal policy statements relating to community contribution. (Maximum 400 words. How much is this answer worth? 10%.)
- b. How do you encourage staff participation in the community endeavours to which your organisation is committed? (Maximum 400 words. How much is this answer worth? 10%.)

Section 3: COMMITMENT and ACTION

- a. Outline the community, charity and not-for-profit groups or initiatives to which you contributed between 1 July 2019 and 30 June 2020 and explain why you choose each of these particular initiatives or causes. (Maximum 500 words. How much is this answer worth? 12%.)

- b. What were you hoping each particular group or cause would gain through your participation or contribution? Be specific by including any targets that you set, such as a specific amount of money you were hoping to raise or a specific number of hours you intended to volunteer or a specific outcome you were hoping to achieve. (Maximum 500 words. How much is this answer worth? 12%.)
- c. With reference to your previous response, what has each particular group or cause gained over the 12-month qualifying period thanks to your participation or contribution? Be specific and provide comparative projected versus actual data where possible. (Maximum 500 words. How much is this answer worth? 12%.)
- d. Detail the time, money and other resources (such as product or service donations) that your organisation has invested in helping the community during the 12-month qualifying period. (Maximum 500 words. How much is this answer worth? 12%.)
- e. Provide a short case study which best demonstrates your recent community commitment to a specific group, initiative or project. (Maximum 500 words. How much is this answer worth? 12%.)

SECTION 3: COMMUNICATION

- a. How does this community commitment benefit your business? (Maximum 400 words. How much is this answer worth? 10%.)
- b. Outline how you communicate your community commitment and contributions to your staff, customers and suppliers. (Maximum 400 words. How much is this answer worth? 10%.)