

## 2023 ADIA Awards

### Business Continuity and Sustainability Award

#### What does this award recognise?

This category recognises an ADIA member organisation that champions its future alongside the dental industry and the planet.

#### Who can enter this award?

Open to all ADIA members that:

- Meet the above conditions
- Can demonstrate in their submission business continuity and sustainability measures between 1 July 2021 and 30 June 2022

#### Background information

Please start your award submission with the following information:

- Name of member (a company)
- Name of contact person for this entry
- Contact email address
- Contact phone number

## **AWARD SUBMISSION QUESTIONS**

### **SECTION 1: OVERVIEW**

- a. Provide an overview of your organisation – its history, location, service area, staff size and major milestones. (Maximum 300 words. How much is this answer worth? 0%. This question is NOT scored, but it will provide judges with important background information.)
- b. State your organisation’s mission and vision statements and provide proof of such by either including a URL link or attaching a file as one of your five ‘Supporting Documents’. (Maximum 250 words. How much is this answer worth? 0%. This question is NOT scored but will be referred to during assessment of other responses.

### **SECTION 2: MECHANISMS**

Outline your organisation’s approach to ensuring that it will continue to be viable and responsible well into the future in relation to:

- a. Security in all its forms. This can include, but is not limited to, brand reputation, cybercrime, physical security risks, compliance and legal issues, financial and economic factors. (Maximum 500 words. How much is this answer worth? 15%.)
- b. Forging resilience. This can include, but is not limited to, organisational culture, building future leaders, workforce satisfaction, changing customer expectations, organisational flexibility and changeability. (Maximum 500 words. How much is this answer worth? 15%.)
- c. Caring for the environment. This can include, but is not limited to, energy efficiency, extended product responsibility, green product design, waste reduction, sustainable business practices and water conservation. (Maximum 500 words. How much is this answer worth? 15%.)

### **SECTION 3: COMMITMENT and ACTION**

- a. Outline new security initiatives introduced between 1 July 2021 to 30 June 2022, and explain the catalyst for each. (Maximum 300 words. How much is this answer worth? 8%.)
- b. Outline the actions your organisation took between 1 July 2021 to 30 June 2022 to maximise your resilience in these uncertain times. (Maximum 300 words. How much is this answer worth? 8%.)
- c. Outline your environmental care and sustainability actions during the period 1 July 2021 to 30 June 2022, including major targets that you set and why. (Maximum 300 words. How much is this answer worth? 8%.)

### **SECTION 4: OUTCOMES**

- a. In reference to the new security initiatives you introduced, detail how each has aided your organisation and your customers, and the measurements you used to determine

they have been a success. (Maximum 300 words. How much is this answer worth? 8%.)

- b. Provide data to support that your resilience actions have been a success. (Maximum 300 words. How much is this answer worth? 8%.)
- c. How did you perform against your environmental and sustainability targets? Provide evidence to support your claims. (Maximum 300 words. How much is this answer worth? 8%.)

## **SECTION 5: COMMUNICATION**

Outline how you communicate that you are a reliable, viable and socially responsible organisation to your staff, customers, suppliers and the dental industry. (Maximum 250 words. How much is this answer worth? 7%.)

## **SECTION 6: COMMUNITY SERVICE**

As part of your submission, we would love to hear how your business is supporting the community. In 150 words or less, please let us know about an initiative an individual, department, or the organisation as a whole, has undertaken in the last 12 months. This initiative could serve your local community, an individual, a charity, foundation, or disaster relief. Please provide a supporting image.

These stories may be used as part of the celebration at the 2023 ADIA Awards Night.

## **SECTION 7: SUPPORTING DOCUMENTS**

A maximum of 5 files of no more than 5 MB each can be uploaded with your submission. This material should substantiate your claims and be cross referenced to relevant questions. Appropriate material can include (but is not limited to) research findings, planning documents, customer testimonials and marketing outcomes graphs. All material will be treated in confidence.

When making your submission, please ensure you also provide the following:

- a. A company logo in high-resolution jpeg format. Please ensure the file is appropriate for a white background (send to [events@adia.org.au](mailto:events@adia.org.au) with subject line '<company name> logo for Business Continuity and Sustainability Submission')
- b. Please provide a 100-word bio of your company
- c. The name of the individual accepting the award on the company's behalf, should the submission be judged the winning entry.

Submissions with missing items from section 7 will not be accepted.