

This privacy policy sets out how we use and protect any information that you give us when you use this website.

We are committed to ensuring that your privacy is protected. Blackdoor Tactical will not sell, loan, rent, lease, barter or publish your personal information to any third parties. Personal information collected on the website will remain your property.

## **WHAT WE COLLECT**

We may collect the following information:

- name and job title
- contact information including email address
- demographic information such as postcode, preferences and interests

## **WHAT WE DO WITH THE INFORMATION WE GATHER**

We require this information to understand your needs and provide you with a better service, and in particular for the following reasons:

- Internal record keeping.
- We may use the information to improve our products and services.
- We may periodically send promotional communication about new products, special offers or other information which we think you may find interesting using the email address which you have provided.
- From time to time, we may also use your information to contact you for market research purposes. We may contact you by email, phone, fax or mail. We may use the information to customise the website according to your interests.