



bcci

broome chamber of
commerce & industry

The voice of business in Broome

*Expert advice on how to set up,
grow and manage your business*

*Connecting you with sources
of knowledge*

Networking opportunities



From as little as \$300 per year, you will receive:

Member Assistance

- Expert advice on issues concerning your business
- Discounted rates for a growing list of products and services
- Discounted Directory Listing in the Broome Shire Directory
- Tax Benefit – fees are a fully deductible tax expense
- Assistance with Advocacy

Networking Opportunities

Attend our very popular members-only event – Business After Hours (BAH)
The opportunity to host your own BAH

Other Chamber events include:

- Annual Golf Day
- Race Day
- Broome Small Business Awards
- Kimberley Economic Forum

BCCI

MEMBERSHIP STANDS AT

314 UP 10% FROM 2015

(as at DEC 2016)

Media and Promotion

Amplify your business voice through:

- Relevant stories in our digital newsfeed
- Weekly radio spot on Spirit Radio – 102.9
- Fortnightly spot on Goolarri Radio
- Regular articles in the Broome Advertiser
- Representation on the BCCI website and business directory
- Participation in the “Buy Local” TV and digital Campaign

Policy Development

BCCI regularly consults with and takes issues of concern to Broome businesses forward to governments – local, state and federal

The BCCI takes Broome business issues to Parliament House in Perth

Monthly meetings are held with the Broome Shire President and CEO to discuss areas of concern and interest



**Reciprocal membership
with the Chamber of
Commerce and Industry
of Western Australia**

*“Lift ‘n Rig are proud to be a part of the Broome Chamber and very thankful for their help when it is required – as well as the after hour s networking with other businesses in town”
– Peter Rostirolla (Rusty)*





In 2016 the Broome Chamber entered into a first-ever agreement of its kind with the Department of Training and Workforce Development. Working Together is a partnership with the Broome Aboriginal Workforce Development Centre to increase business employment of Aboriginal youth.

Supported by the Shire of Broome and the Kimberley Development Commission, Cruise Broome is a niche committee of stakeholders comprised of the Chamber, Port, Tourism Leadership Group and private enterprise. It has recently employed a Tour Coordinator to create new experiences for sale on ships, which will meet the industry's appetite for bespoke cruise passenger tours, and build an ongoing revenue stream for the group. Cruise Broome has already made a considerable impact on industry, attracting 17 ships to Broome Port in 2017 and the promise of even larger things to come.



CHINATOWN REVITALISATION

In partnership with RFF Australia, the Broome Chamber of Commerce and Industry has been selected as the communications and community engagement consultant, and will develop and implement the communications plan for the overall project, as well as undertake community engagement for the three feasibility projects. This work will be undertaken under the name Ignite Chinatown, providing a common focus for activities.

REPRESENTING YOUR BUSINESS ON KEY STAKEHOLDER COMMITTEES

The BCCI represents its members on numerous boards, committees and groups in Broome, including:

- Broome Tourism Leadership Group (Secretariat)
- Cruise Broome – (auspices the group)
- Shire of Broome Chinatown Stakeholder and Community Reference Group
- Broome Senior High School Board
- Shire of Broome Economic Advisory Committee
- Shire of Broome Community Safety Working Group
- Kimberley Ports Authority Community Consultation Committee
- Careers Expo Group
- Regional Chambers of Commerce and Industry (RCCWA)

Kimberley
Small
Business
Support

The Chamber is a local presence for KSBS with CEO Jael Napper a business advisor. KSBS comprehensively assesses small business operations and provides on-going support in key areas such as planning and strategy, financial control, marketing, staff management and legal compliance issues.



OUR WORK IN THE COMMUNITY

We also contribute to the community in various ways, offering advice and support to a number of non-profit groups. Staff member, Melva Stone has more than twenty years of experience in working within the non-profit sector and is able to offer expert advice on fundraising, corporate sponsorship, media liaison and volunteer management. A number of non-profit groups are also Members of the Chamber, enabling them to connect with local business people and decision makers.

"The Broome Chamber has always been a supporter of the Leeuwin Ocean Adventure Foundation and its programs. After our recent visit to Broome, we are confident that the Chamber will continue to play a positive role in making a Leeuwin voyage a reality for deserving young people in the Kimberley region".

Ariane Nijssen – Sponsorship and Marketing Manager
The Leeuwin Foundation

PREMIER MEMBERS:



REFLECTIONS ON 2016

Business After Hours events were hosted by:

Broome Progressive Supplies
Oaks Cable Beach Sanctuary
Buru Energy
Sheffield Resources
Broome Marina Co
Norforce Defence Reserves
North Regional TAFE
Nyamba Buru Yawuru
Agunya
Yum Yum and Delicious
Paspaley Pearlring Co.
Tenderspot
St John's Ambulance
Kimberley Personnel

Social and Charity fundraiser events:

BCCI inaugural barefoot bowls fundraiser for bushfire victims
BCCI Golf day and fundraiser for RFDS

Member-only boardroom luncheons with:

Hon. Josh Frydenberg
Hon. Mark McGowan and Josie Farrer
Hon. Bill Marmion
Dept. Mines and Petroleum
Erica Smyth

Workshops, seminars and others:

Broome Future Ltd Small Business Workshop
Broome Future Ltd Youth Workshop
Chinatown Revitalisation Launch with Terry Redman
Business Before Hours at Sandalwood Gallery with Jennifer Jeffries
Small Business Day Breakfast and Expo
Introduction to the Stock Market
Tour Guide Workshop with Tourism WA
Cruise Ready Workshop with Tourism WA
"Conquer the Challenge of Change" with Catherine Devrye

2016 Broome Small Business Award winners:

Best IT and Business Solutions (business 11-20 and community engagement)
Adventure Wild Kimberley Tours (business 5-10)
Wanna Play? (start-up)
Chelsea Jade Hairdressing (business 0-4)
Broome Sportfishing (Aboriginal business)
Hydrokleen Broome (franchise)

With an involvement in such projects as Cruise Broome, The Kimberley Economic Forum and Ignite Chinatown, the Chamber is contributing significantly to the wider community of Broome.

Our involvement with Australia's Mainstreet program promises to deliver great outcomes as Broome moves forward with the revitalisation of Chinatown. The Chamber is also playing a role in this exciting development.

Our membership has grown significantly over the past year and we look forward to an even brighter 2017.



MEET THE TEAM

Jael Napper – CEO
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Lana Reed – Membership and Events Coordinator
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Melva Stone – Member Liaison
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Elaine Jolliffe – Aboriginal Youth Workplace Liaison
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Amander Metcalf – Accounts Coordinator
accounts@broomechamber.com.au

Kim Briggs – Tour Coordinator
coordinator@cruisebroome.com

The Broome Chamber of Commerce and Industry

"The little donger behind Westpac Bank" Corner Napier and Carnarvon
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