

2020 Sponsorship Prospectus

Queensland Medical Orchestra & Choir

www.qmo.org.au



Since 2010, the Queensland Medical Orchestra and Choir have provided an opportunity for medical professionals, students and friends a chance to share their musical talents with the greater community. Outside of rehearsals, our members range from Directors of major hospital departments to first year medical students; from senior Allied Health specialists to those who work outside of medicine (we affectionately refer to them as "Patients"). However inside rehearsals and on the stage, we all work side by side to get through that tricky semiquaver run or nail those high notes. Our diverse background also allows us the great fortune of playing with many prodigious talents that have moved on to Medicine after a life in the concert hall. 2020 is going to be a big year for us, with our 10th Anniversary concert planned for later June at the City Hall.

The ethos of QMO&C is the provision of a creative musical outlet for our members. With the support of our sponsors, we also raise funds for local charities - an opportunity for us as a health community to give back to the general community. Over the years, we have raised more than \$150,000 for charities through our concerts. Sponsorship of QMO&C will affiliate your organisation with a very popular and well supported group of health providers, who have quite a following within the medical community. This will afford you the opportunity to target your marketing to a specific niche of health providers and help your business to reach over 800+ members in our organisation and more than 1500 in our audience database through our e-newsletter and social media.

Sponsorship Packages

	Maestro Sponsors	Virtuoso Sponsors
2020 Sponsorship Package	\$2500	\$1500
Concert Tickets*	8 per concert	4 per concert
Spring Soiree Tickets~	unlimited	unlimited
Additional Tickets^	8	4
Program Feature	Full Page	½ Page
Website Feature	Yes	Yes
Email Newsletter Feature	Yes	No
Poster Feature	Yes	Yes
Digital Display @ Concerts	On Stage	Foyer only
Adverts in Newsletters	Yes	No
Exclusivity in Specific Industry	Yes	No

*These are complimentary tickets inclusive of the hospitality package (exclusive access to VIP Intermission afternoon tea)

~These tickets can be purchased at a special discounted price.

^These tickets can be purchased at full price, but inclusive of complimentary hospitality package.

Enquiries & Liaison

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