

# 2024 Sponsorship Prospectus

## Queensland Medical Orchestra & Choir

[www.qmo.org.au](http://www.qmo.org.au)



Since 2010, the Queensland Medical Orchestra and Choir have provided an opportunity for medical professionals, students and friends a chance to share their musical talents with the greater community. Our members range from Directors of major hospital departments to first year medical students; from nursing and allied health professionals to administrative staff. However, inside rehearsals and on the stage, we all work side by side to get through that tricky semiquaver run or nail those high notes. Our diverse background allows us the great fortune of playing with many prodigious talents that have moved on to Medicine after a life in the concert hall. Our organisation is unique in Australia as the QMO & C is run completely by unpaid volunteers including all our performers, and there is no membership fee for our instrumentalists and singers to join our orchestra/choir.

The ethos of QMO&C is the provision of a creative musical outlet for our members, promotion of self-care, wellbeing and fostering a supportive social network amongst our health professionals outside our work environment. With the generosity of our sponsors, we also get the opportunity to raise funds for local charities, to give back to the community that we serve. Over the last 13 years, we have raised more than \$180,000 for charities through our concerts. To find out more about us, watch our 2-minute introductory video <https://www.youtube.com/watch?v=WUVGbrSEr6q&t=3s>

Sponsorship of QMO&C will affiliate your organisation with a very popular and well-regarded group of healthcare professionals. We have quite a following within the medical community. This affiliation will place your organisation as a supporter for our healthcare workers' wellbeing, and afford you the opportunity to target your marketing to a specific niche of the health community, including exposure of your business to over 800+ members in our organisation and more than 1500 in our audience database through our e-newsletter and social media.

We have an exciting program planned for 2024, and as always, some very worthy charities lined up. There will be three concerts, and one chamber music event (The Spring Soiree).

### **Sponsorship Packages**

	<b>Maestro Sponsors</b>	<b>Virtuoso Sponsors</b>
2024 Sponsorship Package	\$2800	\$1800
Concert VIP Tickets*	8 per concert	4 per concert
Spring Soiree Tickets	4 per concert	2 per concert
Additional VIP Tickets^	Until sold out	Until sold out
Program Feature	Full Page	½ Page
Website Feature	Yes	Yes
Poster Feature	Yes	Yes
Adverts in Newsletters	Yes	Yes

\*These are complimentary tickets inclusive of the hospitality package (exclusive access to VIP Intermission afternoon tea)

^These tickets can be purchased at full price, but inclusive of complimentary hospitality package at no extra cost.

### **Enquiries & Liaison**

**Dr Lily Vrtik**

QMO Marketing & Events Manager

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