

myBurdekin.com  
*Find what you're looking for...*

# PHONE BOOK + WEBSITE

MEDIA KIT

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21



*A Community Project of*

**Rotary**  
Club of Ayr Inc.

# Welcome!

2021/22

MyBurdekin.com Phone Book and Website is a locally produced, high-quality publication that is delivered to all corners of the Burdekin and surrounds.

As an annual community project of the Rotary Club of Ayr, every issue is jam packed with helpful information and local listings, and gives a unique insight into current business in the Burdekin.

## Why

## ADVERTISE WITH US?

With our unique distribution model, myBurdekin.com **reaches over 8,000 residents and visitors** to the Burdekin each year. You can also access the directory online via myBurdekin.com – anywhere in the world!

MyBurdekin celebrates and supports the region we are blessed to call home. The front cover of our Phone Book showcases the great work the Rotary Club of Ayr achieves every year for the Burdekin.

The Phone Book is printed in June every year and ready for distribution to over 8,000 Burdekin households and businesses in July every year.

When your business is listed in the Phone Book and Website, online visitors will be able to view your company profile, on any computer or mobile device, including a map, photo, logo and about us section. They can click through to your website or make direct contact with your business via phone or email. Visitors can locate your organisation via a range of search options such as primary industry, business name, region and keyword.

Both the Phone Book + Website are key reference tools for the Burdekin and wider community. With local community, business and government support, myBurdekin.com is the top spot for identifying businesses, consultants, suppliers, government bodies, community groups and other participants and contributors to life in the Burdekin.

“Expect THE BEST,  
PREPARE FOR THE  
WORST. CAPITALISE  
ON WHAT COMES.”

ZIG ZIGLAR

## ARTWORK DEADLINES + PUBLICATION DATES

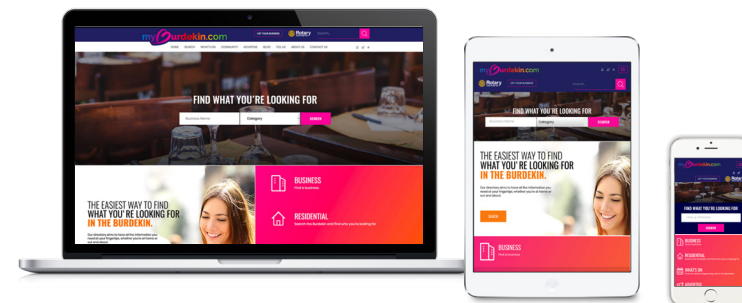
Bookings Due	Payment Deadline	Artwork Deadline	Printing	Distribution
30 April 2021	31 May 2021	11 June 2021	June 2021	July 2021





## ADVERTISING SPECIFICATIONS + RATES

ALL DIMENSIONS ARE IN ORDER OF WIDTH x HEIGHT



	<b>Full Page</b> (with our without bleed) 188 x 277mm or 210 x 297mm <b>\$3433 +gst</b>		<b>Double Column</b> (no bleed) 124 x 277mm <b>\$1963 +gst</b>		<b>Half Page Outside</b> (no bleed) 188 x 135mm <b>\$3000 +gst</b>		<b>Quarter Page Outside</b> (no bleed) 188 x 64mm <b>\$1312 +gst</b>
	<b>Quarter Page</b> (no bleed) 188 x 64mm <b>\$871 +gst</b>		<b>Full Column</b> (no bleed) 60 x 277mm <b>\$1123 +gst</b>		<b>Half Column</b> (no bleed) 60 x 135mm <b>\$640 +gst</b>		<b>Quarter Column</b> (no bleed) 60 x 64mm <b>\$367 +gst</b>

Advertisements must be supplied electronically at 100% as a Press Quality PDF and be created using Adobe Acrobat Distiller with all fonts embedded and printing fully allowed. We highly recommend you create a postscript file from your source application (Quark, Indesign) then use Acrobat Distiller to create the PDF file. Material supplied in Corel Draw, Pagemaker, Powerpoint, Word or Publisher format is unusable and will be rejected.

To place an advertisement in the Phone Book, just email [sales@myburdekin.com](mailto:sales@myburdekin.com) or call **Kellie on 0400 270 806**. Should you require design assistance, we can provide these services at a competitive rate.

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**myburdekin**

**Phone 0400 270 806 Email [sales@myburdekin.com](mailto:sales@myburdekin.com)**  
**[www.myburdekin.com](http://www.myburdekin.com) PO Box 931, Ayr Qld 4807 ABN 14 088 107 811**