

RELIABLE I.T. BACKUPS PROTECT YOUR BUSINESS DATA



Small to Medium business is more likely to lose data

It can be devastating. You spend a significant amount of time and money re-working important files and there are risks of you unknowingly contravening the privacy act, the wrong people gaining access to your business information and your customer's personal information becoming available publicly

HOW IS IT LIKELY TO OCCUR?

- Theft or accidental (or deliberate) deletion of files
- Loss or damage of portable storage devices
- Access to unsecured documents or personal records
- Breaches from hacking or malware, including ransomware
- An employee changing key attributes in 'settings'
- Non-compliance to procedures (password management, email/links, protocols etc)

Loyal I.T. Solutions has over 15 years' experience of providing Central Coast businesses with reliable, professional and loyal I.T. hardware, software and support. Give us a call for a no obligations chat about how we can work together to help you achieve your business goals. Our team is waiting for your call.



Your current I.T. equipment slowing you down? Get in contact with us to review your options.

PROFESSIONAL. RELIABLE. LOYAL.

We specialise in I.T. solutions for your business

02 4337 0700

RELIABLE I.T. BACKUPS PROTECT YOUR BUSINESS DATA



Your business can have a bullet proof back-up framework

Three-Two-One

that's the advice and package we offer to our customers. It stands for

- 3** - The number of copies of files that should be kept
- 2** - The number of devices you should utilise
- 1** - At least one copy should be kept off site

	OFFSITE MANAGED BACKUP	ONSITE UNMANAGED BACKUP
Multiple backups per day	✓	✓
Checked daily	✓	X
Checked for recoverability	✓	X
Resistant to ransomware	✓	X
Staff member responsibility	X	✓
Backup maintenance included	✓	X
Back up accountability assured	✓	X
Military grade encryption	✓	X

Loyal I.T.'s back up format

By using Loyal I.T.'s 321 back-up plan, you have a professional organisation who assumes responsibility for the daily back up of data and offsite synchronisation and storage.

Advantages include:

- Retrieve your data within hours in the event of issues or failures at your site
- Maintenance and upgrades are included
- Data is protected by military grade encryption (in transit and at rest)
- You have up to date back up data available, totally remote to your system, staff and unwanted intruders
- Resistant to crypto-ransomware attacks
- Daily checks that backups have completed successfully and the data set is recoverable

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02 4337 0700 | www.loyal.it.com.au
370 Mann Street North Gosford NSW 2250

