

# CUSTOMER SUCCESS STORY



## CHALLENGE

Adem has a vision of transforming the electrical and energy industries. He has a investment approach to business and we are assisting to communicate the value that he is creating with his businesses.

## APPROACH

We first did some research to uncover what Urbis were doing differently in the utilities space and then we set about building a brand identity to reflect this difference. A big part of this process was undering the service that Adem wanted his customers to experience and making this tangible in every touch point.

Under the Urbis Energy Group Adem will set a new benchmark in the service and deliverables he provides. Watch this space!

## WE DELIVERED

- Marketing Strategy
- Branding Strategy
- Digital Strategy
- Customer Centric Marketing



call us 1300 725 738

### We're all about energy.

Across our three companies we have the power to deliver integrated energy infrastructure, electrical services and industry leading technology to the retail, institutional and residential sectors.

We work with property developers, owners and managers to develop and sustain robust revenue streams for their property portfolios. Fresh and forward-thinking, we make energy easier.

expert  
efficient  
energetic

