

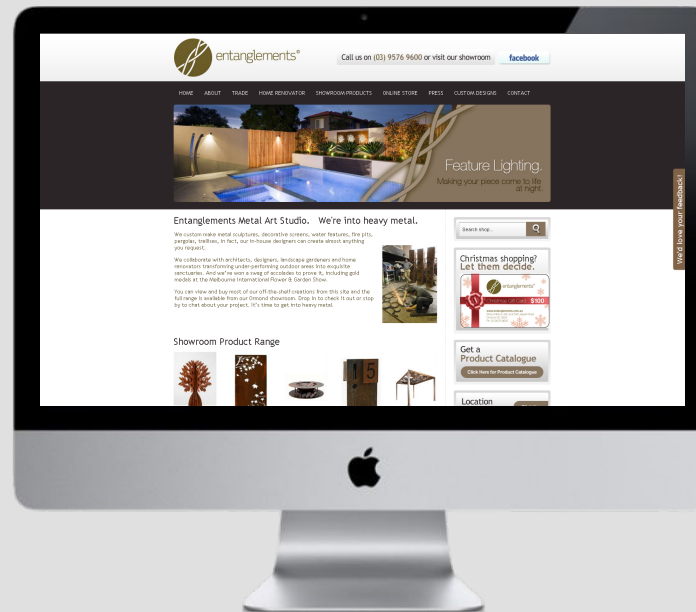
MACINNIS MARKETING WEBSITE CREATION

We work with well known Australian web developer company Bloomtools to create an online presence that will include: a 10 page website, a site that can be easily updated and optimised for google, with a backend email campaign manager lead generation tool.

A LEAD GENERATION WEBSITE MARKETING STRATEGY SESSION

We use Bloomtools because unlike other web development companies, they understand that your website has to generate leads, be easy to use and be found by Google.

We conduct a workshop with you to understand what your website needs to achieve to be a useful sales and marketing tool. We also build a wireframe of your website so we can ensure we are all on the same page about the strategy from day one.



10 Page Website

This is created from the ground up including customised look and feel. We assist with the text creation and ensure that it is optimised to be found by Google. We also ensure that you know how to update content using the easy content management system.

EMAIL AND PROMOTIONS

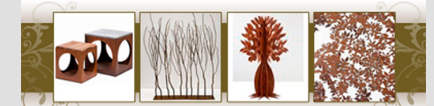
We help with the development of a template to use for email campaigns all managed within the back end of your website. The development of promo boxes as small ads on your site help to create compelling calls to actions for potential customers and builds a prospect database.

NEW ONLINE STORE

We are celebrating the opening of our new online store and would like to give you a



when you
shop online this month!



This code **promocode12345** entitles you to 10% off any purchase made between now and July 2011.