

Looking for a smarter way to expand your franchise?



Franchises **Franchise Resales** ^{NEW} Suppliers Advertisers

Keywords

Industry Investment

We can help

“..a listing on Australian Franchises should be a mandatory part of any franchise marketing campaign.” -Brian Parker

Each month Australian Franchises has

18,000+ unique visitors

View 148,000 pages

Featuring 200+ of **Australia’s most successful franchises**

Generating **hundreds of quality leads**

Providing a **Solid Return on Investment**



Got a Question? Call 07 5657 4466 during business hours, or email info@australianfranchises.com.au anytime. We'll be happy to help!

‘Australian Franchises is the most cost effective way to get your business out into the market place of potential franchisees.

When we launched our franchise model in mid 2011 I knew that the number one media that potential franchisees were using to research franchises was on-line, so it was obvious we had to have a strong presence there.

Unfortunately we didn’t have a large budget to work with so I was pleasantly surprised when I learned of the very competitive advertising rates of Australian Franchises. I had no hesitation in placing my listing on their site. I was also pleasantly surprised to receive an enquiry within 24 hours of our listing going live.

Our Australian Franchise listing is being viewed by thousands of potential franchisees every month and the ability to put latest news articles to support the listing strengthens our presence. I would go so far as to say that a listing on Australian Franchises should be a mandatory part of any franchise marketing campaign.’



Brian Parker - Tabatinga Family Fun Centre

www.tabatinga.com.au

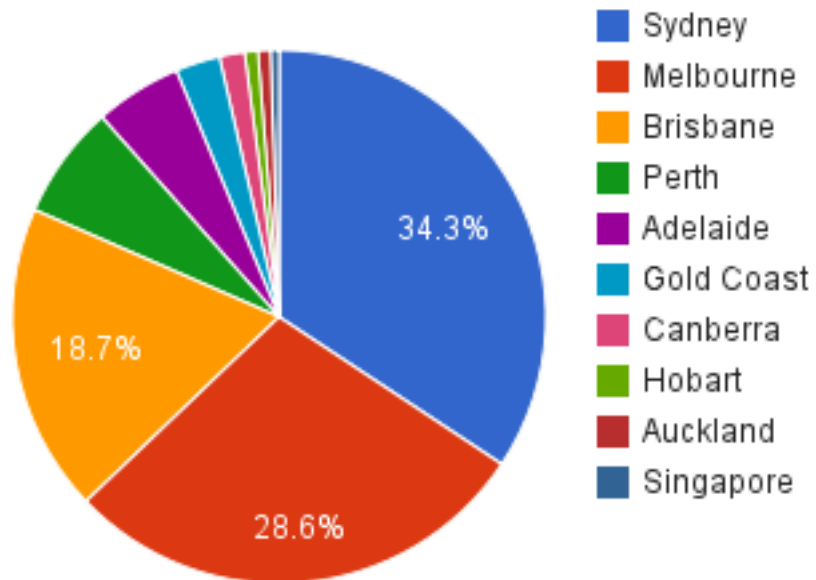


Brian & Cathy Parker
Founders of Tabatinga Family Fun Centres
Winners of ‘Best Tourist Attraction on the
NSW North Coast, Countrylink North Coast
Tourism Awards 2011

Audience

Australian Franchises has a growing audience currently over 18,000 unique visitors every month. Below is a small snapshot of our audience data. We have over 5,000 members signed up for our monthly newsletters and franchise alerts can be sent to members who have subscribed to specific franchise categories.

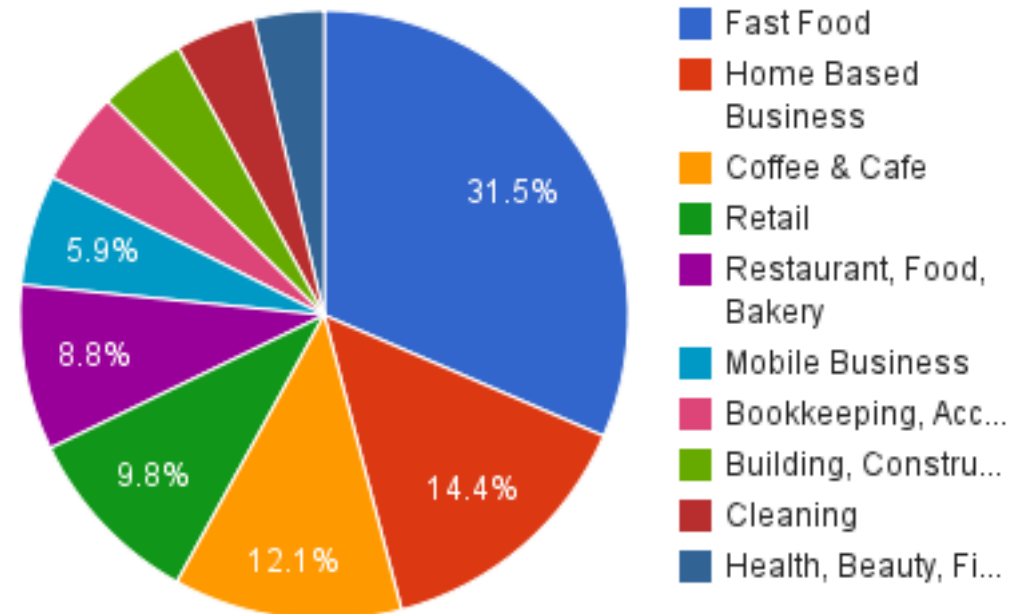
Australian Franchises Traffic Geo Location



Australian Franchises Top 5 Traffic Sources



Top 10 Category Pageviews



How Advertising on Australian Franchises can Help You

Want to sell new franchises?



Want to sell an Established Franchise Location or Territory?



Supplying Products & Services to Franchises?



“...these days, using the (Australian Franchises) site is a part of every day business for my company as it is so easy to log in, manage the listing and view statistics. Over time this one listing has proven to be one of our main sources of lead generation and we couldn't be happier! Our listing currently brings in one direct lead per day! These daily leads are frequently converting into sales which has dramatically increased our revenue...”

-Phil, Sheds n' Homes Franchisor



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Basic Listing

- Appears in the directory only.
- Single image spot for logo.
- 350 character description.
- Email enquiries.
- FREE!

Please Note: Free Basic listings are created and managed by the support team. This level is not currently available for Suppliers Directory

Standard Listing Profile Page

- Higher ranking than Basic listing in search results providing more visibility and better lead generation.
- 350 character directory description to entice visitors to view your full profile page.
- Dedicated Profile page.
- Small logo & FCA members can display membership badge in directory.
- 5000 character profile page description.
- Up to 5 articles published each month with links to your listing.
- 2 photos + Logo
- 24/7 access to Statistics online
- Listing appears in 3 categories

Elite listings Profile Page

- Highest ranking in search results providing maximum visibility and lead generation.
- Much larger ad in search list.
- Appear above all other listing types.
- 350 character directory description to entice visitors to view your full profile page.
- Dedicated profile page with extra images
- Large logo & FCA members can display membership in directory.
- Unlimited Html character profile page description.
- Unlimited articles published with links to your listing.
- Rotating position on Featured Promo Box
- 3 photos + Logo
- 24/7 access to statistics online
- Listing appears in 4 categories

Coming soon – Youtube Video on your profile

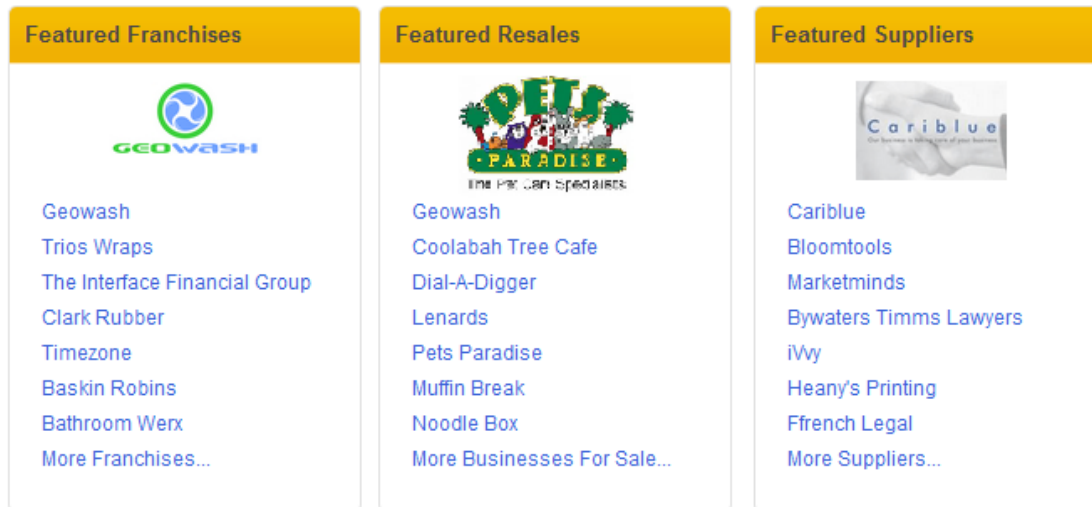
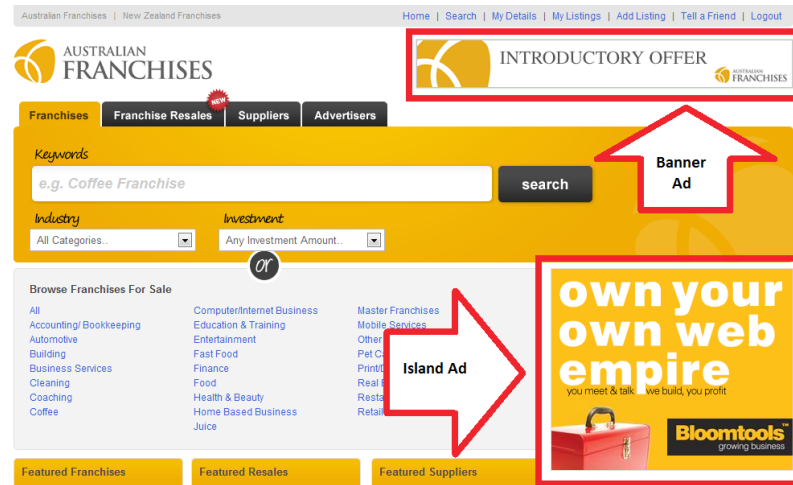


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Advertising & Feature Spots

By purchasing one of our Targeted Audience packages your ad can be placed on the pages most likely to be visited by the people your trying to attract.

We have several packages available, but positions are strictly limited. Please call us for further information.



The Australian Franchises Featured listings are located above the fold on the Australian Franchises home page and will give your franchise listing a real boost.

These spots are highly sought after and are available on a monthly rotation for advertisers with an Elite listing.

Whatever your business, advertising on Australian Franchises can provide you with the right audience.

Got a Question? Call 07 5657 4466 during business hours, or email info@australianfranchises.com.au anytime. We'll be happy to help!

You're in control

At Australian Franchises, we understand how important it is for you to remain in control of your company image which is why we designed our system to give you control.



Login

Email:

Password:

Login

To create a new account, please click [here](#).
If you have forgotten your password, please click [here](#).

When you create your account your email address becomes your account login with the password you chose.

With access to your account 24/7 you can check your statistics, edit & modify your listing anytime you choose. Giving you the ability to keep your listing fresh & up to date to get the best results, when you want.

If you would rather have one of our support team upload your content for you, this can be arranged too. Simply call us on 07 5657 4466 to discuss your requirements. We'll be happy to help.

Please note all changes will be verified to ensure they comply with Australian Franchises Guidelines before going live.

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Next Step

To create a Directory listing visit us at www.australianfranchises.com.au and click the **Create an advertiser's account** link. You will find the link at the top of each page on the right hand side. Fill in the Create User Account form and once your account is activated, create your new listing!



If you wish to purchase a Rotating Banner or Island Advertising package, Or have any other questions, please call the support team on

07 5657 4466

During business hours. We'll be happy to help!