

UNIT 1 or UNIT 2

SCHOOL TLAP TITLE (optional):

Media & Power.

OVERVIEW This unit focuses on Perspectives & Texts / Texts & Culture through an examination of ... the power of media to position viewers/readers to take up representations of one specific group of people within Australia.

Context

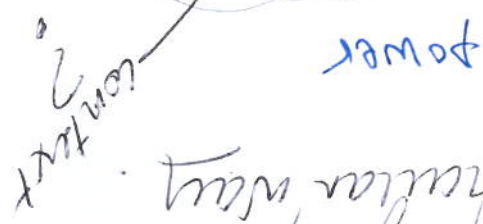
Reasonably well informed, multicultural and aspirational community.

Assessment task

Write a persuasive speech for a public audience which compares the representation of a group within Australia contained in THREE different texts/genres and mediums.

through an analysis & appraisal of

How does the media construct a particular group? Through an analysis and evaluation of 3 different texts, research your audience that the media ~~are~~ ^{perpetrate} has the ability to influence young people to perceive one particular specific group in a particular way.



100% work

100% work

Technique Spoken response for a public audience. Genre Persuasive speech.

Purpose To analyse & evaluate texts Audience Public.

with the purpose of persuading others to agree with our perspective of how the media influences the reader's impression of a group.

Conditions Drafted - feedback on 1 draft only. 5-8 minutes. 4 weeks preparation. Open access to resources. Spoken.

Other notes and considerations, e.g. cognitive verbs, ideas for learning experiences, resources.

- analyse
- examine
- explain
- judgement
- appraise
- evaluate

learning experiences

explicit learning of appraisal techs
bias/comparison across texts
omissions/gaps + silences -
comprehension activities
Socratic circle - judgment of texts/
images.

Resources

- TV news
- documentaries
- current affairs programs
- Newspaper articles
- Magazines

Cartoons.
Speeches.