



**- Rachel Quilty , General Manager of Jump the Q claims.**

“Our clients are people who don’t wait for things to happen, they make them happen. The look for the result is our combined objective. We recognise that those who management their image and impressions are in control of the response.

Our clients are often treated as celebrities because they behave like celebrities. Positive personal promotion is absolutely necessary to succeed in this world.

Our clients don’t wait in line, they.....”

### **About Rachel Quilty**

Advising over 1500 businesses on company policy, work practices and employer’s legal obligations, Rachel Quilty acknowledges that it can be a challenge ensuring a professional business image at all times and recognises the complexity that surrounds introducing Dress Codes, Customer Service and other company policies and guidelines.

Rachel Quilty believes Jump the Q, Image and Impressions by Design is uniquely able to identify challenges and provide effective solutions that are realistic and practical for each situation.

For over a decade Rachel Quilty has butted heads with the Electrical Trades Union and the Construction Industry Unions within the Queensland Building and Construction Industry as an Industrial Relations Consultant. With 1000’s of electricians on strike each Enterprise Bargaining Agreement re-negotiation within the Electrical Contracting Industry; appearing before various Courts, Commissions and Tribunals is second nature for Rachel Quilty as is the strategic management of industrial and human resource issues. When the union threatened lights off for Queensland, Rachel’s role was leading a swift return to work either with legal proceedings or back to the table negotiations.

It is essential to understand the important role that image and impressions play in effective negotiations, sales and communication. Specialising in Professional and Business Image, Rachel’s work addresses empowering individuals and businesses through verbal and non-verbal communication. They say, “ that the meaning of the communication is the response you get.” It is vital in business to manage your personal and corporate identity and image to ensure a positive response and market share growth.

Rachel Quilty regularly speaks at seminars, conferences and workshops on Professional Image, Personal Branding, Appropriate Work wear and other related topics.

Rachel Quilty is the author of several Manuals, Books and Guides.

Recognising the confusion surrounding professional business attire particularly with a growing trend in home based businesses, Rachel Quilty was invited to contribute to Robyn Henderson's latest book "How to run a successful business from home and stay sane!" to be released in September 2007.

Rachel Quilty is an Industrial Relations Advocate by trade, with a Degree majoring in Economics and Industrial Relations. Rachel Quilty is a Master Practitioner in Neuro-linguistics and was certified as an Image and Style Consultant by Internationally recognised Ann Reinten and The Australian Image Company.

Member of

- Australian Institute of Management
- Industrial Relations Society of Queensland
- Women's Network Australia
- Association of Image Consultants International
- National Speakers Association of Australia