



BLUE RIBBON GROUP



MUNGBEANS

CHICKPEAS

DAHLS

SPECIALTY PULSES

TROPICAL & SUB-TROPICAL

GRASSES & LEGUMES

www.blueribbongroup.com.au

Blue Ribbon Group

OUR BEGINNING

The Blue Ribbon Group was founded in 2000, with the establishment of Blue Ribbon Seed and Pulse Exporters. This company grew quickly, obtaining market share across a growing array of product lines. To accommodate the increasing diversity of the company, the Blue Ribbon Group now includes six core business streams, each with a unique focus.

At Blue Ribbon, we are dedicated to forming long-term business relationships that provide a vital link between customers, producers and the wider industry.

BLUE RIBBON GRAIN & PULSES

Blue Ribbon Grain and Pulses is the leading exporter of mungbeans, along with chana, mung and faba dahl out of Australia. Our product range includes a complete selection of pulses, dahls, grains, spices and flour. Although we focus on human consumption products, we also supply into the animal feed markets in Australia and Asia.

In conjunction with our own processing facilities and mills, we work closely with an extensive network of primary producers, packers and traders of agricultural products. Our ability to source products, both nationally and internationally, means we can quickly supply our buyer's needs.

BLUE RIBBON PACKAGING

Blue Ribbon Packaging operates from a low-allergen facility in southern Queensland, providing retail-ready packaging for a range of markets. Our packaging process ensures all product is screened, check-weighed and passed through a metal detector. The product is then packed into a carton, palletised, shrink wrapped and containerised. Blue Ribbon Packaging services are offered under a Blue Ribbon or supplied label.

Blue Ribbon Packaging is certified under SQF Edition 7.2, and has been engaged to supply major supermarket chains in Australia.

FOODS FROM THE EARTH

Foods from the Earth holds international patents covering the use of pulses as functional foods and food ingredients for inclusion in a wide range of products such as baby food, health food supplements and aged care products. We manufacture the Notnuts range of premium spreadable pastes, made from Australian mungbeans, along with pulse kibbles and flours in our gluten-free facility.

MARALONG MILLING

Maralong Milling is a joint venture increasing Blue Ribbon's access to range of milled dahls, kibbles and specialty flours. Having our own milling capability provides better vertical integration for our business, improved quality control and secures our supply lines. Maralong Milling works within a HACCP Management system conforming to ISO22000:2005.



THE BLUE RIBBON GROUP

- Blue Ribbon Grain & Pulses
- Blue Ribbon Seeds
- Blue Ribbon Packaging
- Blue Ribbon Africa
- Foods from the Earth
- Maralong Milling



your guarantee of a quality product

BLUE RIBBON SEEDS

Blue Ribbon Seeds, in conjunction with our domestic company Australia Premium Seeds, is an international supplier of premium quality pasture and forage planting seed. Our extensive range of products and services, coupled with industry-leading and exclusive proprietary varieties puts us at the forefront of seed and associated technologies.

We have the largest tropical and subtropical grass seed breeding and development program in the world, enabling us to provide unique varieties to suit our customer's requirements.



BLUE RIBBON AFRICA (TA ZIMSEEDS)

Blue Ribbon Africa was established to continue exports of Rhodes grass, chillies and specialty pulses out of Zimbabwe. Blue Ribbon Africa, trading as Zimseeds, offers our customers the most integrated processing facility for Rhodes grass in Zimbabwe.

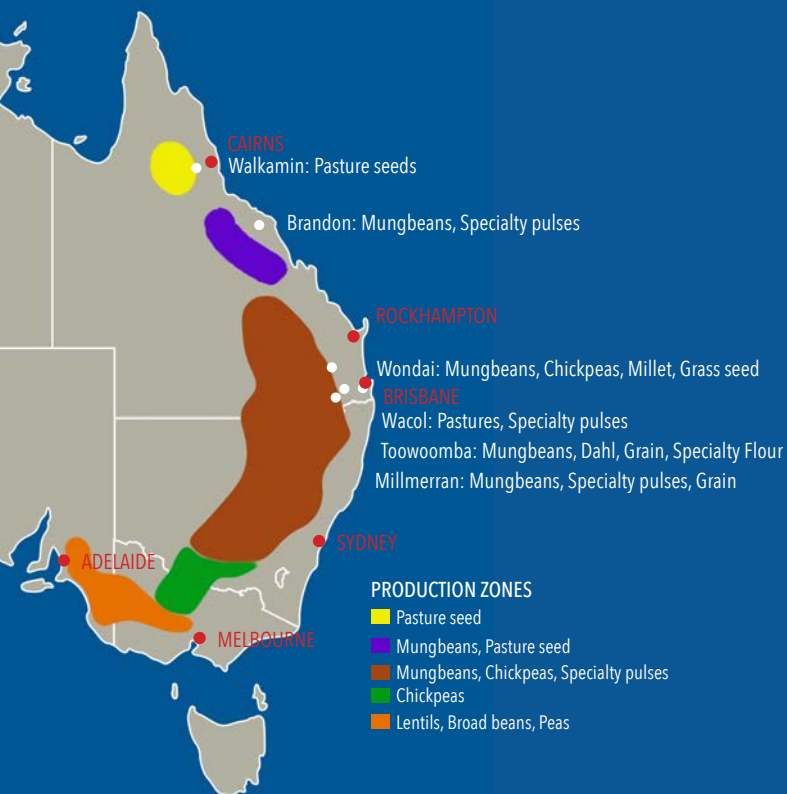
We can assure our clients of both high purity and germination as well as timeliness of supply. We envisage that this facility will be pivotal in expanding our global supply network, as it creates closer ties with our producers, giving them direct access to the global marketplace, whilst giving our buyers greater access to quality products grown in the region.



OUR MARKETS AND PRODUCTS

We have active business partners and agents in a large number of overseas marketplace. This allows us to tailor our products and services to suit each markets needs. We often have staff travel into our various markets as well as encourage our buyers to visit our facilities.

U.K	Mungbeans, Chickpeas, Chana Dahl, Wheat
USA / Canada	Mungbeans, Chickpeas, Chana Dahl, Grasses & Legumes
Europe	Mungbeans, Chickpeas, Chana Dahl
Africa	Large Mungbeans, Chana Dahl, Grasses & Legumes
Middle East	Mungbeans, Chickpeas, Chana Dahl, Faba, Split Faba Beans, Grasses & Legumes
Indian subcontinent	Mungbeans, Chickpeas, Cowpeas
Malaysia	Mungbeans, Chickpeas, Chana Dahl, Broadbeans, Split Faba Beans, Grasses & Legumes
Philippines	Mungbeans, Sorghum, Sunflower, Cereals, Grasses & Legumes
New Zealand	Sprouting Mungbeans, Chana Dahl
Pacific Islands	Mungbeans, Chana Dahl, Grasses & Legumes
China	Large Mungbeans, Sorghum
Taiwan	Large & Sprouting Mungbeans, Sorghum, Grasses & Legumes
Japan	Sprouting Mungbeans, Small Faba Beans, Grasses & Legumes



PRODUCTION FACILITIES

Blue Ribbon has strategically-located Production Facilities throughout the state of Queensland. We have direct access to the main production areas from the Liverpool Plains in NSW to the Atherton Tablelands in Far North Queensland. We have also formed strong alliances with Facilities in New South Wales, Victoria and South Australia.

FURTHER INFORMATION

Managing Director: Mr Stephen Donnelly
 Email: stephen@blueribbongroup.com.au
 Ph: +61 7 3363 8400
 Fax: +61 7 3363 8499
 Post: PO Box 1146, Kenmore, Qld 4069
 Head office: 17 Enterprise St, Richlands, Qld Australia 4077

STRONG GROWTH AND TURNOVER

The Blue Ribbon Group continues to be a market leader due to an unwavering commitment to providing quality products and services through flexibility, competitive pricing and an understanding of our client's needs. A commitment to these values has seen the Blue Ribbon Group continue to grow despite floods, droughts and the global financial crisis.

THIRD PARTY ACCREDITED HACCP BASED MANAGEMENT SYSTEM

In 2010 Blue Ribbon introduced a third party audited Management System based on HACCP principles.

After conducting a full audit of our product flowpath, we put in place a range of checks and balances such as Grower Declarations, Processing Facility Auditing, Independent Monitoring & Sampling at time of packing, along with third party testing of the final product.

SAFE QUALITY FOODS

In 2014 we upgraded our Quality System to meet SQF Edition 7.2. This system incorporates all parts of our business from Approved suppliers scheme, staff training & hygiene and crisis control. A copy of our Certificates are available on request.

