



SPONSORSHIP PROPOSAL 2024/25

Southern District Cricket Club



SOUTHERN DISTRICT CRICKET CLUB

ABOUT OUR CLUB



PREMIERSHIPS

SENIOR MENS - 7 Premierships

SACA MENS 1ST GRADE PREMIERSHIP COMPETITION - 2015/16

BRADMAN MEDALLISTS - Shane Deitz - 2003/04

SENIOR WOMENS 1ST GRADE T20 COMPETITION - 2012/13 & 2019/20

KAREN ROLTON MEDALLISTS - Tahlia McGrath- 2014/15 & Shania Mckinnon - 2020/21



TEAMS

SDCC currently fields 12 Teams (4 Senior & 8 Junior) in the SACA competition. As well as our U11 Youth Cricket Academy.

CLUB COACH - Andrew Zesers

SENIOR MENS - 4 Teams

1st | 2nd | 3rd | 4th Grades

JUNIOR BOYS - 6 Teams

Ray Sutton Shield (U12), U13, U14, U15.5, U17 & U18

JUNIOR GIRLS - 2 Teams

U15 & U18



AUSTRALIAN REPRESENTATIVES

- Tahlia McGrath



STATE REPRESENTATIVES

- Shane Deitz
- Andrew Staunton
- Gary Putland
- Tahlia McGrath

FOUNDATION AND ENTRY INTO SACA PREMIER CRICKET

Southern District Cricket Club was founded at the beginning of the 1982/83 season. Following steady development in the Adelaide and Suburban Turf Association, as well as in lower SACA grades, we entered the SACA Men's First Grade competition in the 1993/94 Season, and won our inaugural Men's 1st Grade premiership in the 2015/16 season.



VENUES

- Bice Oval
- Christie's Beach High School
- Aldinga Payinthe College
- O'Sullivan Beach Oval

MANAGEMENT COMMITTEE

President - Paul Charman
Martin Charman
Mae Kudzius
Kuang Tan
Thomas Scott
Nick Maegraith
Martin Clifton
Chris Wallace
Karen Sheppard

A large group of female athletes, likely a soccer team, are posing for a group photo. They are wearing red and blue uniforms with "Flinders" visible on the front. Many are wearing medals around their necks. The background shows a modern building with large windows and a glass facade. The image is overlaid with a dark blue semi-transparent layer.

SPONSORSHIP PACKAGES

Platinum Sponsorship Package (Major Partner)

Benefits:

- Premium logo placement on all NEW Senior and Junior uniform - Matchday & Training
- Oval and training nets signage - 12 months
- Website Logo Placement
- 3x Individual social media promotions throughout season, not including signing post (Facebook - 1.8k Followers & Instagram - 700 Followers)
- 2x Combined social media promotions with all other Platinum and Gold Sponsorships
- Logo placement on ALL social media posts
- Premium logo placement on powerpoint projections at all club events & end of round presentations
- Verbal acknowledgement at all club events and end of round presentations
- Naming rights for 2x Round per season
- SDCC Merchandise & Framed Certificate of Sponsorship for sponsor to display

Investment: \$4000 + GST per year

Gold Sponsorship Package

Benefits:

- Logo placement on all NEW Senior and Junior uniform - Matchday & Training
- Training Nets Signage
- Website logo placement
- 1x Individual social media promotion, not including signing post (Facebook - 1.8k followers & Instagram - 700 followers)
- 2x Combined social media promotions with all Platinum and Gold Sponsorships
- Logo placement on ALL end of round summary and team selection social media posts
- Logo placement on powerpoint projections at all club events & end of round presentations
- Verbal acknowledgement at all club events & end of round presentations
- SDCC Merchandise & Framed Certificate of Sponsorship for sponsor to display

Investment: \$2000 + GST per year

Silver Sponsorship Package

Benefits:

- Logo placement on all NEW Senior and Junior training uniform
- Website logo placement
- 2x combined social media promotions with all other Silver Sponsors (Facebook - 1.8k followers & Instagram - 700 followers)
- Logo placement on 5x Social Media posts throughout the season
- Logo placement on powerpoint projections at all club events & end of round presentations
- SDCC Merchandise & Framed Certificate of Sponsorship for sponsor to display

Investment: \$1000 + GST per year

Bronze Sponsorship Package

Benefits:

- Website logo placement
- 1x combined social media promotion with all other Bronze Sponsors (Facebook - 1.8k followers & Instagram - 700 followers)
- Logo placement on 3x Social Media posts throughout the season
- Logo placement on powerpoint projections at all club events & end of round presentations
- SDCC Merchandise & Framed Certificate of Sponsorship for sponsor to display

Investment: \$500 + GST per year