



Insulation: Not Just Fluff Make Sure It's Done Right (And not by Dave) -

Planning to insulate your shiny new home or revamp that long overdue reno project? Good call. Proper insulation isn't just a "nice to have" it's the unsung hero of energy efficiency, indoor comfort, and long-term savings. But here's the thing: **you don't want to cheap out or get creative with this part.** Trust us, future you (and your utility bills) will thank you.

When Dave from Next Door Offers to Help...

We all have a "Dave." He's friendly, well-meaning, and currently watching his seventh YouTube video on how to spray foam a basement. But unless Dave moonlights as a certified insulation pro, kindly decline his offer. You want experience, training, and someone who doesn't think "expanding foam" is the same thing as whipped cream. (Spoiler: It's not.)

DIY insulation jobs or hiring unqualified "experts" can lead to *chilly regrets and sweaty summers*. And don't even get us started on horror stories...

Yes, Someone Used Stuffed Animals as Insulation

Not a joke. A homeowner in British Columbia discovered their walls were filled with stuffed animals. Sure, it's *technicolor insulation*, but it's also a big, fluffy fail on every possible level structurally, thermally, and let's face it, emotionally. Your insulation should come with an R-value, not button eyes.

What a Pro Brings to the Table (Besides Not Being Dave)

A reputable insulation company knows:

- Which insulation product works best in which part of your home.
- How to install it properly (without watching a tutorial).
- How to break down an estimate so you know exactly what you're paying for.

Start your search by asking around—friends, family, or that contractor you trust. Chances are, they've worked with someone who knows their fiberglass from their Roxul. And if you like to dig into the digital side of things, check reviews, social media, and even the company's project gallery. No red flags? You're golden.

Know Your Insulation Options

Not all insulation is created equal. Here's a cheat sheet of common types you'll run into:

- **Polyurethane Spray Foam** – Great for sealing air leaks and boosting R-values.
- **Cellulose Insulation** – Eco-friendly and super effective in tight spots.
- **Fiberglass Insulation** – The classic pink stuff (think pink panther: BA DOP, BA DOP, BA DOP BA DOP BA DOP)
- **BIBS (Blown-In Blanket System)** – An excellent choice never settles for the life of your home (it is one big blanket for you home)
- **Batt Insulation** – Comes in rolls, and it's great for DIY (if you *must* DIY).
- **Roxul (Mineral Wool)** – Fire-resistant, soundproof, and tough as nails.

A good company will help you pick the right one for your space and budget.

Estimates, Invoices & the Fine Print

When you get an estimate, don't just skim it take the time to **read the thing**. Make sure it breaks down:

- Materials
- Labor
- Specific insulation products

Once the job's done and the invoice lands in your inbox, compare it to the original estimate. If there's a difference, ask why. A professional company won't just sneak in extra charges they'll talk to you *before* they install the platinum-tier insulation package you didn't ask for.

Out of Sight, But Never Out of Mind

Insulation may live behind your walls, but it's doing heavy lifting every day. It keeps your home cozy in winter, cool in summer, and your energy bills from turning into mini heart attacks. Plus, it contributes to a healthier indoor environment by helping manage moisture and airflow.

So go ahead be picky. Vet your pros. Say "no thanks" to Dave. Because when it comes to insulation, cutting corners is *so last season*.

Insulation isn't sexy it's Smart

