

Galilee Catholic School Facebook Policy and Code of Conduct

Rationale:

The use of the social media platform 'Facebook' is a highly effective means of communication between large groups of people. Facebook allows for the moderated sharing of photos, notifications, comments and feedback via mobile phones, tablets, iPads and computers.

Context:

Current communication media and forums include:

- Text messages and emails
- Newsletter – a fortnightly publication of all relevant school notices, events, invitations, policies and procedures
- Paper-based notices - camps, excursion and in-school activities, sporting fixtures
- Galilee Gathers – announcements by student forum representatives, presentations, performances
- The school is establishing a Facebook page set up by Leadership and Administration staff which will share content contributed by staff of Galilee Catholic School.

Aims:

- Facebook must be used to build and maintain the good reputation and spirit of the school, leadership, teachers, support staff, parents, students, the Galilee community, Catholic Education SA and their partners.
- Facebook pages are intended to support the Galilee community to keep up to date with activities and events.

Implementation:

A Facebook Code of Conduct details procedures and protocols around the use of Facebook pages relating to Galilee Catholic School. A Facebook Code of Conduct forms part of this policy developed in conjunction with CESA Social Media Policies.

Code of Conduct:

The Galilee Catholic School Facebook page is a public page. Anyone with a Facebook account who is over 18 years of age and living in selected countries can access and view all content, comment on posts and "like" the page.

Security Settings

Date Approved: 28th February 2017

Date next review: February 2018

Related Policies, ICT Acceptable Use Policy, Enrolment Policy, Child Protection Policy, CESA Social Media Policy and Guidelines.



- The privacy settings have been set so only the Administrator/s can upload content.
- Content is to be school / education /parenting / local community related

Using Real Account Names

All users interacting with the Galilee Catholic School related Facebook page, by either 'Liking' or 'Commenting' on posts must do so using a Facebook account that clearly identifies them by their real name. *People under the age of 13 years are prohibited by Facebook's Terms and Conditions from creating an account, therefore the Galilee Catholic School Facebook page is a forum for adults to communicate and demonstrate appropriate and positive online behaviour.*

Using names in a post

- The use of first names can be used to acknowledge someone's great achievements, success and endeavours. We intend our FB page to be used to build our community.
- All posts and comments should not incite or fuel negative comments.
- Galilee Catholic School is happy to be alerted about issues via its Facebook page but does wish to remind the community that some things are best dealt with privately. Issues involving any of the students, staff or members of the parent community must not be communicated via Facebook. When issues are raised we are happy to see people support the issue via a comment or a 'like'. We will not support any interactions that incite or contribute to overly negative sentiments or the use the names of any students, staff or any other members of the parent community in any posting in reference to concerns.

How to interact with the Galilee Catholic School Facebook page

- Users may comment on or like the school's posts.
- Users may comment on or like a comment made by a friend of the school's Facebook page.
- Users are not able to author a posting of their own or load media such as videos or photos.
- User rights will be reviewed over time.

Underage Facebook Users

- Children below 13 years of age are not eligible to have a Facebook account.
- Parental supervision is required when children view the school's Facebook page.
- Community conduct on the Facebook page serves as a role model for students in the use of Facebook.

Friending Staff on Facebook

Date Approved: 28th February 2017

Date next review: February 2018

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Galilee Catholic School staff operate under a code of conduct which requires them to maintain a professional relationship with students and parents and refrain from social interaction. Do not seek to Facebook 'friend' a teacher, educational support staff or school leader.

Moderation and Blocking

Galilee Catholic School reserves the right to set the strength of the Facebook profanity filter and to add additional words and names to the page's blocklist.

Facebook Policy

Actions Resulting from any Breaches of the Code of Conduct

Galilee Catholic School reserves the right to ban any user from interacting with its Facebook page for breaches of the Code of Conduct.

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