



Thank you for downloading the Women in Dentistry Forum webinar

Chaired by ADIA Member: *Tabitha Acret*

The new Women in Dentistry Forum is an opportunity to discuss ways we can help you, your female customers and your female colleagues be more successful in their business. The Forum is open to all ADIA members who have an interest in the success of women in dentistry.

September 2021 - Women in Dentistry

The September 2021 Women in Dentistry Forum, hosted by ADIA and chaired by ADIA member Tabitha Acret, featured two guest panelists with diverse senior business leadership experience who provide their insights and advice on the industry and business of dentistry.

Guest panelists:

- * **Samantha Cheetham**, Managing Director / CEO SDI Limited, ADIA Director.
- * **Louise McCann**, National Head of Health and Aged Care for Westpac, ADRF Chair.

Watch the September 2021 Women in Dentistry Forum video

[Click here to get to the webinar link](#)

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WIDForumSEP2021

Key discussion topics of the September Forum include:

Board Vacancies

[Women on Boards - Board Positions - About our Vacancy Board](#)

[Board Vacancies](#)

[Community Directors - Board positions](#)

Courses for company directors

[Director Courses](#)

ADIA Mentoring Program

[ADIA Mentoring Program](#)

Key discussion points of the September Forum include:

1. COVID-19 and what life is like in lockdown

With a few states being in lockdown and the pressure of trying to juggle everything which might be working from home, home schooling, Difficulty being mother at home schooling and working from home, frustration.

2. **ADIA National President Tanya McRae** - How you have those conversations, when you're trying to sell something and people might be at home, stood down, what kind of tactic are you using? Have you got people can you speak to where are you or where to reach out for advice?

3. **Difficult work conversations** during lockdown, standing down staff, working from home, adjusting staffing requirements.

- How to have those conversations.
- What's worked for you?
- What didn't?

4. Mentoring program

- <https://adia-mentoring.aomapp.net/>

5. Future proofing your business for sale

- Small business owners, what's things that have really surprised you that you might not have as ready as you thought?

6. Advice for career progression

- What's some tips that you've been given that's worked instead of what you usually hear?
- What practical solutions do you have that have helped you?



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