



About ADX Gold Pass

What is the ADX Gold Pass?

An innovative annual subscription program for dental professionals that will extend the benefits of the ADX experience across the entire year. It is intended to provide continued value to visitors to our exhibitions and provide sustained engagement within the dental industry.

Key Benefits of the ADX Gold Pass:

The ADX Gold Pass will offer a variety of benefits throughout the year, fulfilling our strategic aim of enhancing the ADX experience beyond the traditional event timeline.

1. **Exclusive Discounts and CPD Course Pricing:** Subscribers will benefit from preferential pricing on ADIA Member presented CPD courses and education events.
2. **Ongoing ADX Exhibitor Deals:** Gold Pass holders will have access to special deals and promotions from ADX exhibitors, providing continuous value and opportunities for savings.
3. **Dental Product Roadshows:** ADX Gold Pass holders will have exclusive access to dental product roadshows, offering firsthand experience and insights into the latest innovations and products in the dental industry, presented by ADIA Members.

ADIA Member Benefits:

In line with the ADIA strategic goal of providing a platform for members to connect with potential clients, participating in the ADX Gold Pass program comes at no additional cost to members.

This initiative presents a unique opportunity for you to promote your CPD and educational offerings directly to a highly engaged and targeted audience. Course listings will be subject to adherence to terms and conditions focused on quality and value to the subscriber. We anticipate members will offer Gold Pass subscribers special incentives such as discounts, preferential access, or other unique benefits, further enriching the value of the pass.

This approach not only benefits the subscribers but also enhances the visibility and reach of our members' offerings, creating a dynamic and mutually beneficial program.

Australian Dental Industry Association Limited
ABN 32 003 314 396

National Office: GPO Box 960, Sydney, NSW, 2001
Government Affairs: GPO Box 1, Canberra, ACT, 2601

adia.org.au e: national.office@adia.org.au
t: 1300 943 094